

# Press Release

## **Bikram Dasgupta appointed as International Expert Advisor (IT/ITeS) by World Bank for Government of Bangladesh**

**29<sup>th</sup> December, 2013; Bangladesh:** Well-known Indian IT Entrepreneur and Founder Chairman of Globsyn Group, Mr. Bikram Dasgupta has been appointed as International Expert Advisor (IT/ITeS) to provide expert advice and strategic guidance for the World Bank driven US \$ 70 Million project to help Bangladesh leverage ICT for growth, employment and governance. Appointed for a period of 5 years, Mr. Dasgupta would be involved in providing advisory guidance for the design and implementation of the IT/ITES component on skills development and industry promotion while providing inputs to relevant consulting firms for IT/ITES strategy development and industry promotion planning/services.

Among others, the assignment envisages Mr. Dasgupta assisting in mentoring local industry champions in their spokesmen and business development roles to promote IT/ITES industry, providing strategic advice to local IT/ITES-related industry associations and companies, providing advice, guidance and input on proposals and negotiations between Government of Bangladesh and potential IT/ITES clients etc.