

- ✓ *Alumnus of Harvard Business School, USA and IIT – Kharagpur, India*

Executive Life

- ✓ Commenced his career as one of the key Market Development Managers of **HCL**, during its infancy and played a sterling role in establishing the market presence that HCL commands today. HCL is a \$11 billion enterprise.
- ✓ Whetted his formative entrepreneurial zeal by promoting **Pertech Computers Limited (PCL)**.
- ✓ Took a leading role in managing diverse functions and catapulted PCL to the position of the No.1 PC player in India.
- ✓ **Make in India:** Single-handedly won the single largest (US\$ 50 million) export manufacturing contract from Dell Computer, USA, for computer motherboards in 1992, which is still rated as the largest single contract in the computer hardware industry. Set up India's first motherboard manufacturing unit and ramped it up to 10,000 motherboards/month production within 15 months.

Entrepreneurial Journey

- ✓ Conceptualized Globsyn, a purely bootstrapped enterprise with ambitious plans. Globsyn embodied a business model built around the fundamental concepts of Knowledge, Skills, Technology and laid the foundations of modern IT Infrastructure for the knowledge economy.
- ✓ Pioneered the concept of **Technology Finishing Schools** in India and set up India's first Software Finishing School.
- ✓ Pioneered the concept of Intelligent Buildings for IT in India in the form of **Infinity – IT Parkin** 1995, which went on to form the roadmap for all IT parks developed in India. **Globsyn Crystals**, his subsequent creation, piloted the concept of a modern Work Habitat that went beyond pure plug and play IT Infrastructure to emerge as a work environment for new India where IT – Enabled services played a pivotal role as did work-life balance. A total of a million+ square feet of infrastructure projects gave India the roadmap to modern tech-enabled work environments.
- ✓ Set up India's first Corporate B-School – **Globsyn Business School** – an **AICTE Approved** institution with a dedicated residential campus.
- ✓ Led Globsyn Business School's Post Graduate Diploma in Management (PGDM) program to get accredited by the **National Board of Accreditation (NBA)** and certified by the **Association of Indian Universities (AIU)**. NBA is the highest accreditation rating in Management Education in the Country and Globsyn Business School has

joined the ranks of the select few B-Schools which have received this accreditation. Globsyn's PGDM program is accorded equivalence with Master of Business Administration (MBA) degree of an Indian University as per AIU – enabling students of the institute to pursue higher education globally, including PhD. – a phenomenal status for a Private Management Institution.

- ✓ Setup India's first integrated Tech-BPO Training institute, in the form of BPO Academy.
- ✓ Acquired a listed software company, Synergy Log-In Systems Limited, increasing Globsyn's technology footprint across India, USA, Europe, Middle East and the Far East.
- ✓ Pioneered the first dedicated institute for family business owners in the form of Asian Institute of Family Business.
- ✓ Promulgated the coalesce of Education and Skills with the launch of Globsyn EduSkills, which envisions to merge relevant and practical education and qualitatively good skills, interwoven with technology to make the youth of the country industry-ready.
- ✓ Launched India's first virtual employment exchange platform, SkillsXchange, which connects skilled resources from management, technology, and other industries with relevant jobs.
- ✓ Rebranded Globsyn's IT vertical as **Globsyn 3rd.Life** and added Amazon (USA) & OfferUp (USA), among others, as major clients. 3rd.Life works with a credo to Innovate, Disrupt and Transform, bringing into its fold a host of disruptive technologies on offer.
- ✓ Setup **Globsyn AI Workspace** providing an eclectic mix of Data Sourcing, Data Annotation and supervised Machine Learning Algorithm services. Head quartered in a state-of-the-art 200,000 sq. ft. SOC 2 certified setup in the heart of Kolkata's IT hub, Globsyn AI Workspace has over 2000 employees across multiple location in India working on annotation and labelling services for Machine Learning and AI algorithm, having primarily focused on objects, labels, text and audio-visual detection, along with facial recognition, person tracking, anomaly detection and various complex text annotations in 12 foreign languages over and above English.
- ✓ Launched **Globsyn NOTIVA**, a Fintech brand under Globsyn 3rd.Life with a range of sophisticated and advanced technology solutions in the transaction monitoring space for banks and financial organizations.
- ✓ **Investor/Accelerator/Mentor** to new-gen technology startups through **BDG Global** and set up an incubation center, **Startup Café**, to promote the ideas of young entrepreneurs from the domains of **Artificial Intelligence, Machine Learning, Data Analytics and Internet of Things**.
- ✓ Set up **Globsyn-Awfis**, the first co-working space in Kolkata, which caters to the requirements of the growing startup community.

Creative Expressions

- ✓ Produced a well acclaimed Bengali film 'Aborto' under GlobSyn Media Ventures.
- ✓ Written two books – 'Minds on Fire'; a mentoring guide, and 'I DID IT MY WAY'; a memoir on his entrepreneurial journey.
- ✓ Anchored a TV show on CNBC on an 'IT Entrepreneur's Journey'.

Philanthropic Pilgrimage

- ✓ A philanthropist at heart, he setup **Kalyani Funds** spurred by the need to give back to society – one that has feted him and spurred his growth. The foundation operates 'Kalyani Funds' and 'Calcutta Broadway' as distinctive brands; each with its own unique charter.
- ✓ **Kalyani** – named after his mother – has been conceptualised and designed to involve the country's next generation in creating a more equitable social fabric around them, while they pursue their professional and personal goals. (**www.kalyani.foundation**)
- ✓ **Kalyani Funds** has a pan-India presence and has helped large masses of marginalized people and migrant workers with food and daily essentials during India's strict Covid19 lockdown that lasted close to three months.
- ✓ **Calcutta Broadway** is an expression of an entrepreneur's life beyond the regimented confines of a rigid, profit driven corporate world, and the need to give back to society. It gives voice to the inner being of a creatively endowed entrepreneur, whose deep-seated interest in the performing arts and the need to preserve the rich cultural heritage of India in the fields of Music, Theater and Dance.

Broadway Health – The flagship program under Calcutta Broadway, offers free of cost Comprehensive Health Insurance for people behind the scenes, on whose shoulders lie the burden of a performance's excellence, be it junior artists, upcoming musicians, technical helpers and many others. The first phase has covered 156 beneficiaries with the next round being announced soon. (**www.calcuttabroadway.com**)
- ✓ **Kalyani Youth Leadership Forum (KYLF)**, led by GBS management students, spearheads social work at Kalyani involving senior citizens at old age homes, and specially-abled kids; thereby creating an equitable edifice for the not so privileged community in the outskirts of Kolkata through Ananda Utsab, and several such programs & events.

Industry Connects

- ✓ Public Speaker/Keynote Speaker on Technology focused Startups, Entrepreneurship and Leadership.
- ✓ Industry Connects:
 - Past President - TiE (Kolkata Chapter);
 - Member - Executive Council – Indian Chamber of Commerce;
 - Member – Eastern Region Council, NASSCOM;
 - Member – Executive Committee, Eastern Region, Confederation of Indian Industry;
 - Member – National Skills Council, Confederation of Indian Industry;
 - Member – National Committee, Integrity and Transparency in Governance, Confederation of Indian Industry.
- ✓ Former World Bank International Expert Advisor – IT/ITeS for Ministry of Information and Communication Technology, Government of Bangladesh.

Snapshot:

An alumnus of Harvard Business School and Indian Institute of Technology, Kharagpur, Mr. Bikram Dasgupta is among the early pioneers of the Indian Information Technology Industry and has witnessed the emergence of the Indian IT Industry from garage start-ups to billion dollar behemoths.

The emergence of Indian Information Technology industry saw the birth of a generation of first time entrepreneurs – entrepreneurs with no family history of business enterprise. This generation was marked by their ambition and fierce determination to change the order of things. They innovated, they disrupted, and they brought in new rules into the game. They lived by their instincts.

Mr. Dasgupta's entrepreneurial journey is a story of this change. A story defined by its quintessential highs and lows, of dreams, of daring to think beyond the ordinary and an insatiable appetite for risk taking.

A globally traveled personality, Mr. Dasgupta has led & participated in many international delegations over the years, across industry bodies. A charismatic and articulate speaker, Mr. Dasgupta has been at the forefront of the evolution of I.T. hardware, software, training, and now, high-skilled career education.

His books "I Did It My Way – the untold story on the Birth of IT in India from a pioneer" and "Minds on Fire – an Infotech entrepreneur's journey" are case study books in some leading B-Schools in India.